Activity	Swarrnim Entrepreneur of the Year, Chaos-2019
Date	27th January, 2019
Duration	7 hours
Attendee	19 Team from Pan Indian for final round
Judging Panel Details	Mr. P. Bala Bhaskaran, Pro Vost, SSIU Mr. Vishal Savaliya, Serial Entrepreneur Mr. Akash Kashyap, Entrepreneur, Member of CIIE
Coordinator	Ms. KrutiThakkar

Summary:

Swarrnim Startup and Innovation University in association with IIM-A-Chaos-2019 organized an event "Swarrnim Entrepreneur of the Year", a competition for aspiring entrepreneurs in the areas of Techno-driven, Social and Rural entrepreneurship. The event took place at SSIU campus on 27th January, 2019.

Ideas were invited for the event from PAN India on Social, Rural & Techno driven Entrepreneurship. More than 100+Teams registered for the event from various prestigious colleges namely, IIM Bangalore, IIM Sirmaur, IIM Lucknow VIT, GNLU, Symbiosis Institute, EDII etc., out of which 20 Teams were chosen for the final round. An expert entrepreneurs and eminent personalities judged the event which include, Dr. P. Bala Bhaskaran, An IIT-Madras and IIM-Bangalore graduate and a Pro-Vost of SSIU, Mr. Akash Kashyap who himself is an entrepreneur and IIM-A graduate, currently working closely with Zurich based private equity firm, Mr. Vishal Savaliya- A serial Entrepreneur owning 18 companies & Educationist and Ideation Expert and has guided more than 2400 startups.

Out of 100+ ideas, 20 ideas were selected and in all three categories winners were announced. In Techno Driven Entrepreneurship, Mr. Amartya Jha from Vellore Institute of Technology,

Chennai won, whose ideas was on Implementing an economical and sustainable process for real time monitoring and detection of any kind of faults on the railway lines so that there are no more deaths due to negligence. In Social category there were two winners namely, Dr. Shubhra Chakraborty from Symbiosis Institute and Marmik Bagia from SSIU. Dr. Shubhra who came up with a product called "Poshan". POSHAN is a nutrition paste aimed at treating severe acute malnutrition in the children of India. This formula is stable, tasty to eat, easy to produce, cost effective and in paste form so it is easy for even the severely malnourished kids to consume it. It is currently stable for 4 weeks without refrigeration in the shelf-life testing phase. Mr. Marmik Bagia's study is to make people independent about traveling by themselves who is arm less (limb less) by providing steering mechanism on their foot. In Rural Category Ms. Zeel Patel and Mr. Amit Prajapati won with the concept of Tiny house. The objective behind the idea of tiny houses is to build a house with minimum space required for a person to live.

Besides these other 4 teams got special mention from judges, which included a project of Mr. Garv Thakkar, a school student from Gandhinagar whose product was an Enhanced Autonomous Vehicle which can be controlled by anywhere. Ms. Swati Hegde's Pollu-Scooper is a device consisting of special filters installed on different vehicles depending on their outer looks and capacities to prevent air pollution.

Aim:
The aim of organizing this event was to provide a meaningful learning experience for students and budding entrepreneurs who are interested in pursuing an entrepreneurial opportunity at some point in their careers. Swarrnim Startup and Innovation University in association with IIM-A-Chaos-2019 provided a tremendous platform for refining ideas and to foster entrepreneurship among students.The competition aimed to provide an integrative learning experience for the community.

Conclusion:
Out of 100+ registration, 20 teams were selected and they pitched their ideas to the judging panel. On the basis of Originality, Innovation, Impact, Differentiation, Identification of risks, and Scalability they were judged. Winning teams got the prize money of total Rs.1,00,000/-. 2 Teams got the special mention from judges and were offered mentorship and incubation from Swarrnim Startup and Innovation University for 1 year.

Photographs:

Photographs:

1All the winners of Swarnim Entrepreneur of the Year-2019